

# Flamingo Flamboyance in Martin County!



Volunteers from Martin County painted 42 fantastic flamingos to raise awareness about Be Floridian Now! Thirty-two flamingos were painted by local artists, 6 were painted by Martin County high school art clubs and 4 were paint-by-number flamingos painted by children at the ArtsFest event. Stuart Art Supply in Martin County generously provided art supplies and assisted with collecting the painted flamingos from the local artists. The fabulous flock was debuted at the Be Floridian Now table at ArtsFest in Martin County on February 9 & 10, 2019.



Following their flamboyant debut, local businesses applied to host the flock through the Be Floridian Now website. By hosting the flock, local businesses had a fun and wacky way to show their support for clean water, while educating their customers about fertilizer ordinances. After their 6 month parade, Martin County auctioned off the flamingos to permanent homes! Due to the fantastic success of these artistic flamingos, MRC will be producing a guide on how to conduct a flamingo flamboyance parade in your community. Stay tuned!